

**NFDA**

NATIONAL  
FUNERAL  
DIRECTORS  
ASSOCIATION

2021 NFDA  
Member General  
Price List Study



Published October 2021

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## National Funeral Directors Association 2021 Member General Price List Study

### Background and Objectives

NFDA has tracked the cost of the American adult funeral since at least 1960 and has periodically tracked data related to the FTC General Price List (GPL) since the Funeral Rule went into effect in 1984.

The objective of tracking GPL and related data for the *NFDA 2021 Member General Price List Study* and previous NFDA GPL studies has been to develop an accurate historical record of the cost of the American adult funeral. In addition, the studies summarize and compare national and census district GPL-related data.

**Definition of adult funeral with burial:** *Funeral with viewing and ceremony, including the following products and services: basic services fee, removal/transfer of remains to funeral home, embalming and other preparation of the body, use of facilities and staff for viewing and for a ceremony at the funeral home, hearse, service car/van, basic memorial printed package and metal casket.*

**Definition of adult funeral with cremation:** *Funeral with viewing and ceremony, including the following products and services: basic services fee, removal/transfer of remains to funeral home, embalming and other preparation of the body, use of facilities and staff for viewing and for a ceremony at the funeral home, service car/van, basic memorial printed package, cremation fee, cremation casket and urn.*

### Methodology

A survey was mailed to 5,328 NFDA-member funeral homeowners on July 29, 2021, to gather General Price List and other related data. Members also had the option of completing the survey online. A link to complete the survey was emailed to all main contacts with a valid email address, posted for three consecutive weeks in the *NFDA Bulletin* (electronic newsletter), and a reminder to complete the survey was emailed to all main contacts as well.

Of the potential respondents, 814 members anonymously completed the survey (501 mail and 313 online), which accurately reflects NFDA's total membership (with 95% confidence) within a range of  $\pm 3.4\%$ . Responses also accurately reflect NFDA's membership by U.S. census district.

As in previous NFDA General Price List studies, the wide range of variability between highest and lowest reported GPL prices across the United States and within census districts is addressed by providing median, minimum and maximum GPL statistics. Since the median is not affected by high and low extremes, it is the statistic usually referred to when estimating an average dollar amount.

- **Median: price where half of all prices for the item fall below and half are above**
- Minimum: lowest price quoted
- Maximum: highest price quoted

<b>EXAMPLE</b>	<b>Median</b>	<b>Minimum</b>	<b>Maximum</b>	<b># of Responses</b>
Nondeclinable basic services fee	\$2,300	\$365	\$5,910	802

## Executive Summary

Over the past five years, the cost of a funeral with burial has increased 6.6%, and the cost of a funeral with cremation has increased 11.3%. The overall U.S. inflation rate over the same time period was 13.98%.

Selected key findings from the 2021 Member General Price List study:

- Only 37.8% of funeral homes offer funeral packages. Of those that do, the package price of a casketed adult funeral with a viewing and burial has increased by 9.2%, and the package price of a casketed adult funeral with a viewing and cremation has increased 9.0%.
- Firms with smaller caseloads are significantly less likely to offer funeral packages compared to firms with larger caseloads. Firms in large and moderately sized cities are more likely to offer funeral packages.
- The cost of a direct cremation (container provided by the funeral home) has increased by 5.4%, while the cost of an immediate burial (container provided by funeral home) has increased by 10.9% since 2016.
- Approximately 33.3% of NFDA members own their own crematory; an additional 6.8% plan to build their own crematory in the next five years.
- The biggest cost increases since 2016 were for cremation caskets (30.0%), basic memorial printed packages (14.1%) and vaults (12.7%).
- The cost for the use of facilities/staff for a memorial service, the use of equipment/staff for a graveside service and the use of a service car or van did not experience any increases since 2016.
- The cost of a funeral with burial is highest in the West North Central, Middle Atlantic, New England, and East North Central census districts. The cost of cremation services is highest in the West North Central and Middle Atlantic census districts.
- The cost of a funeral with burial is lowest in the Mountain, Pacific and East South Central census districts. The cost of cremation services is also lowest in these census districts.
- Firms in large and moderate-size cities tend to charge more for a funeral with cremation than do firms in less populated areas. Firms in small cities and town/rural areas tend to charge less.
- 96% of firms are independently owned and operated; 29.1% are classified as C Corporations and 48.3% are classified as S Corporations.
- The typical firm employs:
  - Two full-time, dual-licensed employees
  - One full-time funeral director
  - Less than one full-time embalmer and/or
  - Two full-time, non-licensed employees.
- 34.0% of firms offer their own aftercare services.
- 21.3% of firms also own a monument company.
- 9.1% of firms have their own pet care services business.
- 15.5% of firms own community or family centers.
- 12.9% of firms report serving up to 75 cases annually, 32.7% of firms report an annual caseload figure of 76 to 150, and 36.7% report 151 to 350 cases annually.

Many factors contribute to the final determination of how an individual firm prices its goods and services, including the firm's business philosophy and the market in which it operates.

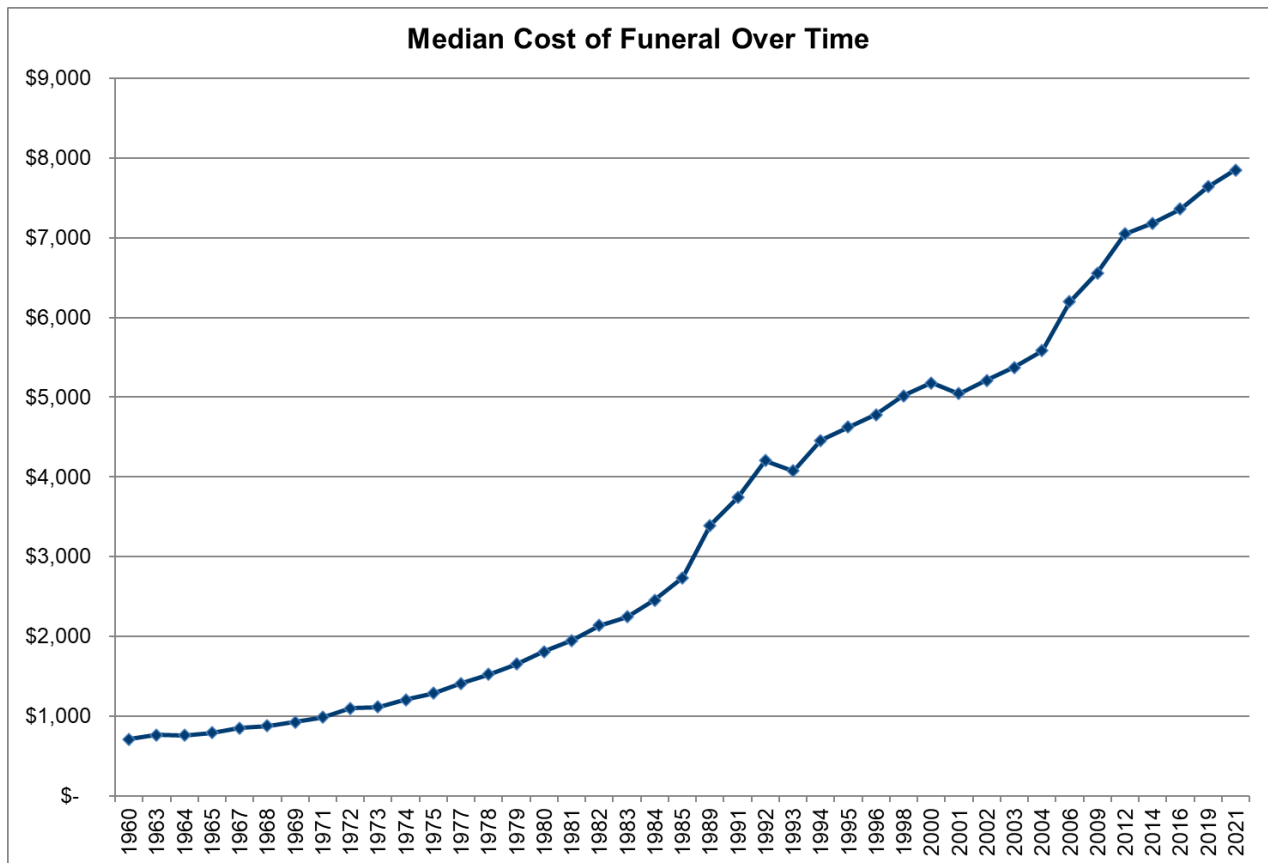
## Historical Cost of Adult Funeral With Burial (Without Vault) 1960-2021

The cost of an adult funeral includes the following general items only and is based on historical data from surveys of U.S. funeral homes. Items include:

- Nondeclinable Basic Services Fee
- Removal/transfer of remains to funeral home
- Embalming
- Other preparation of the body
- Use of facilities/staff for viewing
- use of facilities/staff for ceremony at funeral home
- hearse
- service car/van
- Basic memorial printed package
- Metal casket

Not included: vault (outer burial container), cemetery and/or crematory charges, and monument or miscellaneous cash-advance items, such as flowers or obituaries. *Note: Studies are not conducted each year.*

1960s	Cost	1970s	Cost	1980s	Cost	1990s	Cost	2000s	Cost	2010s	Cost	2020s	Cost
1960	\$708	-	-	1980	\$1,809	-	-	2000	\$5,180	-	-	-	-
-	-	1971	\$983	1981	1,949	1991	\$3,742	2001	5,047	-	-	2021	\$7,848
-	-	1972	1,097	1982	2,138	1992	4,207	2002	5,211	2012	\$7,045	-	-
1963	763	1973	1,116	1983	2,247	1993	4,077	2003	5,374	-	-	-	-
1964	757	1974	1,207	1984	2,457	1994	4,456	2004	5,582	2014	7,180	-	-
1965	790	1975	1,285	1985	2,737	1995	4,626	-	-	-	-	-	-
-	-	-	-	-	-	1996	4,782	2006	6,195	2016	\$7,360	-	-
1967	850	1977	1,412	-	-	-	-	-	-	-	-	-	-
1968	879	1978	1,522	-	-	1998	\$5,020	-	-	-	-	-	-
1969	\$926	1979	\$1,653	1989	\$3,392	-	-	2009	\$6,560	2019	\$7,640	-	-



## Detailed Costs of 2021 Adult Funeral With Burial

### Based on 2021 Median Reported GPL Prices

*Funeral with a viewing and ceremony at the funeral home includes the following most typical elements:*

Nondeclinable Basic Services Fee	Use of Facilities/Staff for Ceremony at Funeral Home
Removal/Transfer of Remains to Funeral Home	Hearse
Embalming	Service Car/Van
Other Preparation of the Body	Basic Memorial Printed Package
Use of Facilities/Staff for Viewing	Metal Casket

Not included: vault, cemetery, monument/marker or miscellaneous cash-advance charges.

Item	2021 National Median Price
Nondeclinable basic services fee	\$2,300
Removal/Transfer of remains to funeral home	\$350
Embalming	\$775
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$275
Use of facilities/staff for viewing	\$450
Use of facilities/staff for funeral ceremony	\$515
Hearse	\$350
Service car or van	\$150
Printed materials (basic memorial package)	\$183
<b>Subtotal Without Casket and Vault</b>	<b>\$5,348</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,500
<b>TOTAL WITH CASKET</b>	<b>\$7,848</b>
Vault (Average charge for most frequently purchased item)	\$1,572
<b>Total With Vault</b>	<b>\$9,420</b>

*Median - The amount at which half of the figures fall below and half are above.*

## Detailed Costs of 2021 Adult Funeral With Cremation

### Based on 2021 Median Reported GPL Prices

*Funeral with a viewing and ceremony at the funeral home includes the following most typical elements:*

Nondeclinable Basic Services Fee	Service car/van/utility vehicle to transport to crematory
removal/transfer of remains to funeral home	Basic memorial printed package
embalming	Cremation fee
Other preparation of the body	Ceremonial/rental cremation casket
Use of facilities/staff for viewing	Urn
Use of facilities/staff for ceremony at funeral home	

Not included: vault, cemetery, monument/marker or miscellaneous cash-advance charges.

Item	2021 National Median Price
Nondeclinable basic services fee	\$2,300
Removal/Transfer of remains to funeral home	\$350
Embalming	\$775
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$275
Use of facilities/staff for viewing	\$450
Use of facilities/staff for funeral ceremony	\$515
Service car or van	\$150
Printed materials (basic memorial package)	\$183
Cremation fee (third party)	\$368
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,365</b>
Cremation casket	\$1,310
Urn	\$295
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$6,970</b>

*Median - The amount at which half of the figures fall below and half are above.*



### % Change in Funeral Costs With Burial Over Past 5 Years

Item	2021 National Median Cost	2016 National Median Cost	Percent Change from 2016 to 2021
Nondeclinable basic services fee	\$2,300	\$2,100	9.5%
Removal/Transfer of remains to funeral home	\$350	\$325	7.7%
Embalming	\$775	\$725	6.9%
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$275	\$250	10.0%
Use of facilities/staff for viewing	\$450	\$425	5.9%
Use of facilities/staff for funeral ceremony	\$515	\$500	3.0%
Hearse	\$350	\$325	7.7%
Service car or van	\$150	\$150	0.0%
Printed materials (basic memorial package)	\$183	\$160	14.1%
<b>Subtotal Without Casket and Vault</b>	<b>\$5,348</b>	<b>\$4,960</b>	<b>7.8%</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,500	\$2,400	4.2%
<b>TOTAL WITH CASKET</b>	<b>\$7,848</b>	<b>\$7,360</b>	<b>6.6%</b>
Vault (Average charge for most frequently purchased item)	\$1,572	\$1,395	12.7%
<b>Total With Vault</b>	<b>\$9,420</b>	<b>\$8,755</b>	<b>7.6%</b>

Median - The amount at which half of the figures fall below and half are above.

### % Change in Funeral Costs With Cremation Over Past 5 Years

Item	2021 National Median Price	2016 National Median Price	Percent Change from 2016 to 2021
Nondeclinable basic services fee	\$2,300	\$2,100	9.5%
Removal/Transfer of remains to funeral home	\$350	\$325	7.7%
Embalming	\$775	\$725	6.9%
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$275	\$250	10.0%
Use of facilities/staff for viewing	\$450	\$425	5.9%
Use of facilities/staff for funeral ceremony	\$515	\$500	3.0%
Service car or van	\$150	\$150	0.0%
Printed materials (basic memorial package)	\$183	\$160	14.1%
Cremation fee (third party)	\$368	\$350	5.0%
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,365</b>	<b>\$4,985</b>	<b>7.6%</b>
Cremation casket	\$1,310	\$1,000	31.0%
Urn	\$295	\$275	7.3%
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$6,970</b>	<b>\$6,260</b>	<b>11.3%</b>

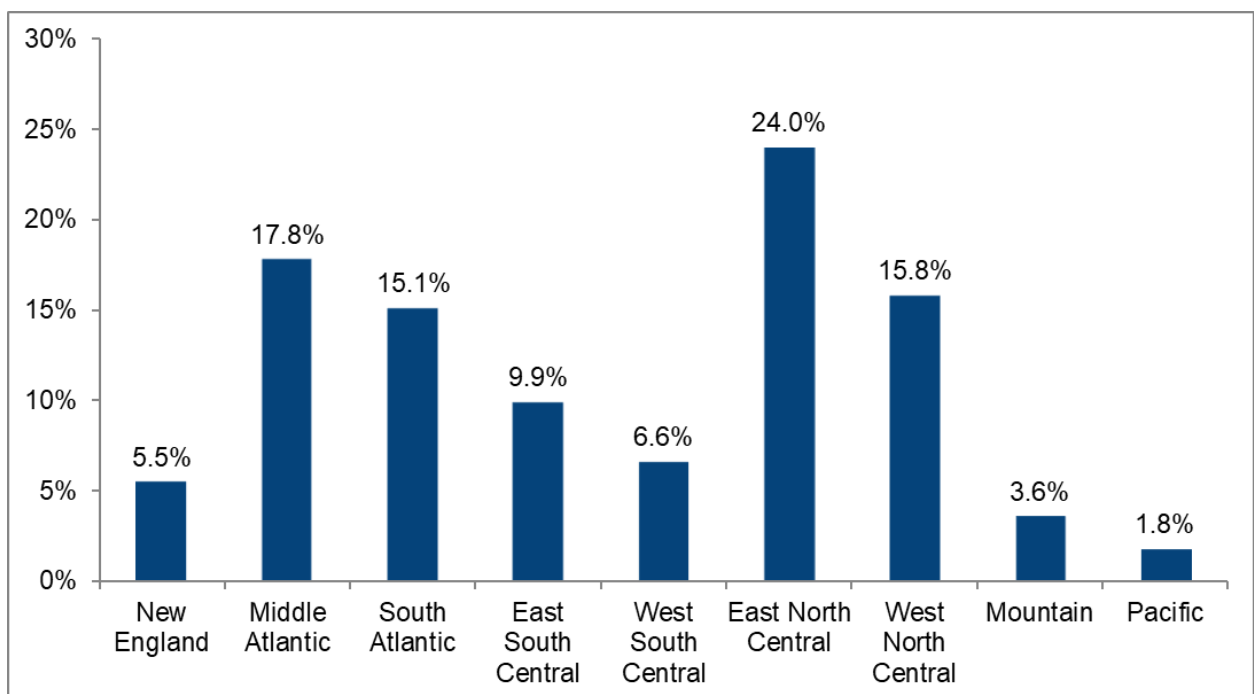
Median - The amount at which half of the figures fall below and half are above.

## Census District Information

Survey responses accurately reflect NFDA membership by U.S. Census Districts (defined below).

Facility Locations by U.S. Census Districts								
New England	Middle Atlantic	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific
5.5% (n=40)	17.8% (n=130)	15.1% (n=110)	9.9% (n=72)	6.6% (n=48)	24.0% (n=175)	15.8% (n=115)	3.6% (n=26)	1.8% (n=13)
Connecticut	New Jersey	Delaware	Alabama	Arkansas	Illinois	Iowa	Arizona	Alaska
Maine	New York	Florida	Kentucky	Louisiana	Indiana	Minnesota	Colorado	California
Massachusetts	Pennsylvania	Georgia	Mississippi	Oklahoma	Michigan	Kansas	Idaho	Hawaii
New Hampshire		Maryland	Tennessee	Texas	Ohio	Missouri	Montana	Oregon
Rhode Island		North Carolina			Wisconsin	North Dakota	Nevada	Washington
Vermont		South Carolina				South Dakota	New Mexico	
		West Virginia				Nebraska	Utah	
		Virginia				Wyoming		

### Percent of Responses From Each Census District

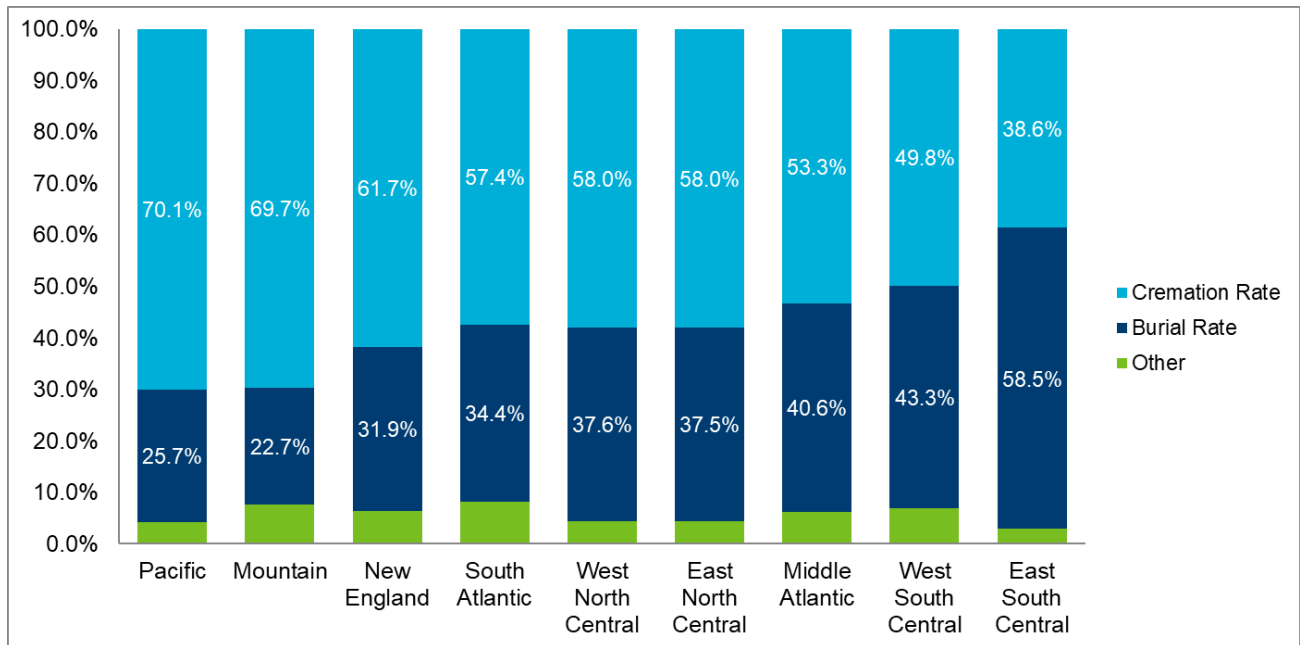


## Census District Information

Number of Survey Responses by State							
State	Count	State	Count	State	Count	State	Count
AK	0	IL	35	NC	21	SC	12
AL	21	IN	26	ND	8	SD	6
AR	9	KS	23	NE	20	TN	24
AZ	4	KY	21	NH	3	TX	23
CA	6	LA	6	NJ	34	UT	6
CO	4	MA	15	NM	1	VA	23
CT	11	MD	17	NV	1	VT	3
DE	3	ME	6	NY	34	WA	3
FL	0	MI	33	OH	56	WI	25
GA	23	MN	30	OK	10	WV	11
HI	0	MO	10	OR	4	WY	5
IA	18	MS	6	PA	62		
ID	5	MT	0	RI	2		

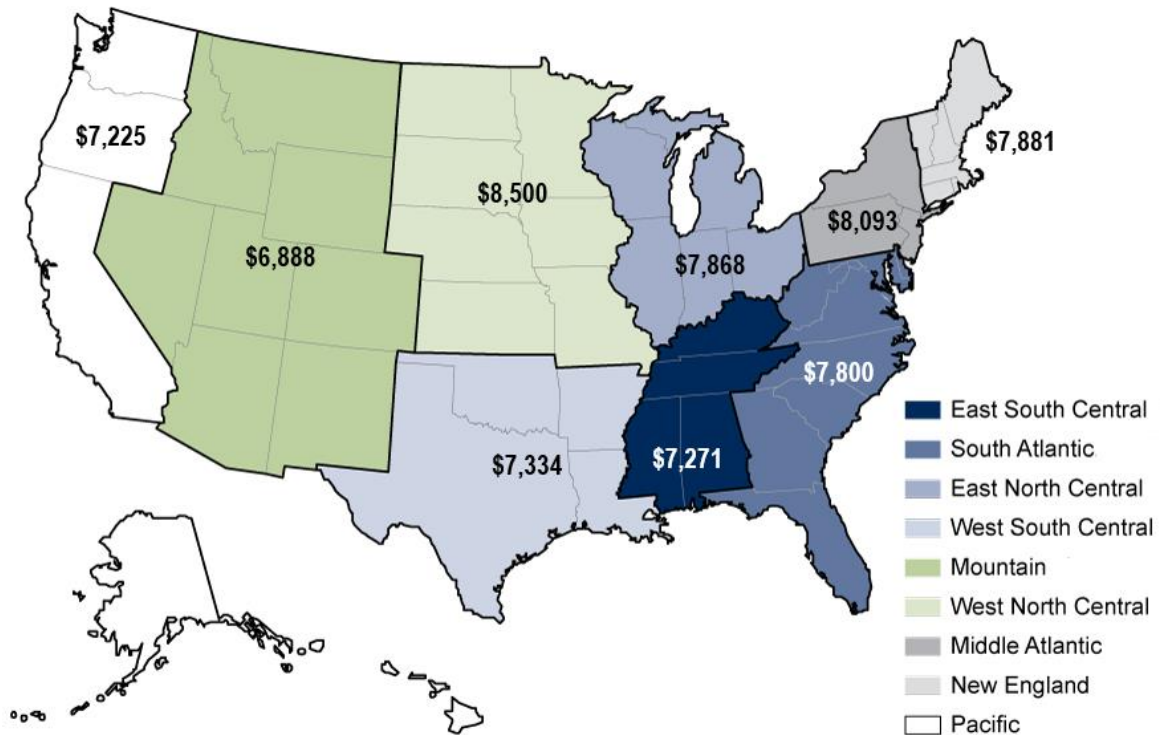
## 2021 Cremation and Burial Rates by Census District

Source: 2021 NFDA Cremation and Burial Report



## Median Cost of a Funeral Followed by Burial by Census District (National Median = \$7,848)

\*Results for the Mountain and Pacific Census Districts should be interpreted with caution due to low sample size.

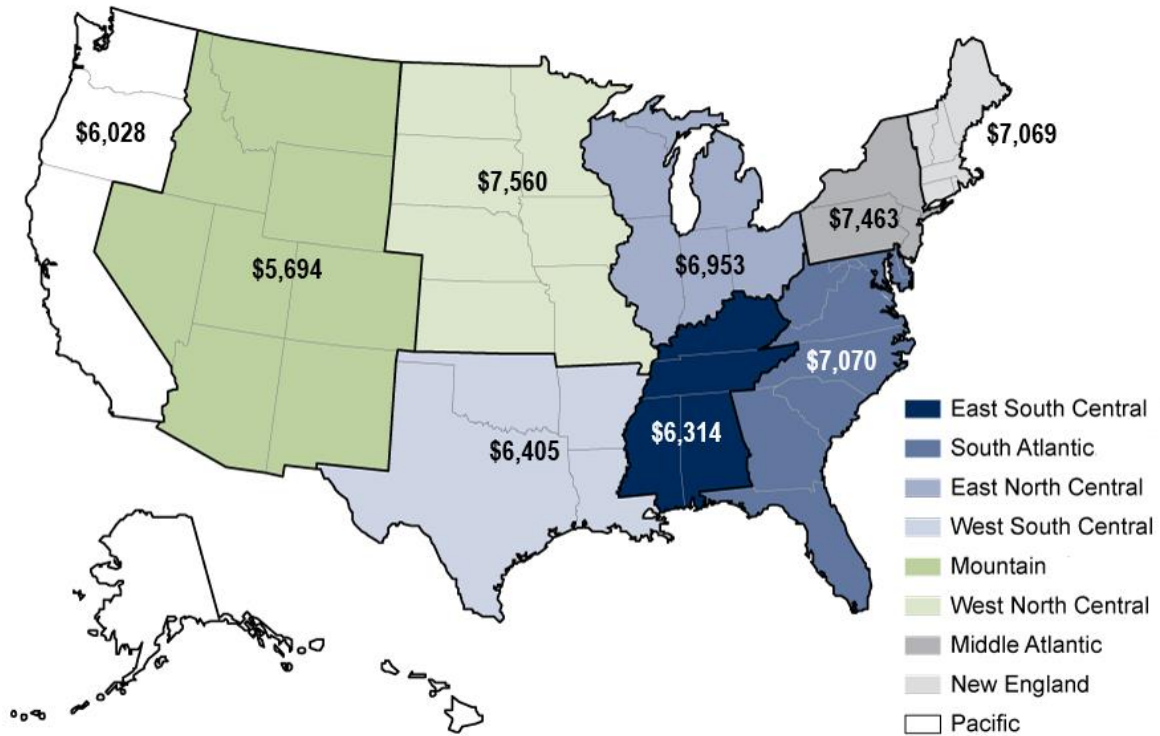


Median costs are based on standard definition of adult funeral (*page 7*), including the following items:

- Nondeclinable Basic Services Fee
- Removal/transfer of remains to funeral home
- Embalming
- Other preparation of the body
- Use of facilities/staff for viewing
- Use of facilities/staff for ceremony at funeral home
- Hearse
- Service car/van
- Basic memorial printed package
- Metal casket

## Median Cost of a Funeral Followed by Cremation by Census District (National Median = \$6,970)

\*Results for the Mountain and Pacific Census Districts should be interpreted with caution due to low sample size.



Median costs are based on standard definition of adult funeral (page 8), including the following items:

- Nondeclinable Basic Services Fee
- Removal/transfer of remains to funeral home
- Embalming
- Other preparation of the body
- Use of facilities/staff for viewing
- Use of facilities/staff for ceremony at funeral home
- Service car/van
- Basic memorial printed package
- Cremation fee
- Ceremonial/rental cremation casket
- Urn

## National Firm Profile



### Average Funeral Home Characteristics

Median caseload of responding firms in 2020 was 165 cases.

#### Number of facilities firm operates

- 56.0% operate 1 facility
- 22.3% operate 2 facilities
- 21.7% operate 3 or more facilities

#### Primary facility location

- 7.7% large city (population over 500,000)
- 23.1% moderate city (population 50,000 – 499,999)
- 30.4% small city (population 10,000 – 49,999)
- 38.8% town/rural (population less than 10,000)

#### Firm structure

- Median number of years a firm has been in business: 80
- Median number of years a firm has been in the same family: 50
- 96.0% of firms are independently owned and operated
- 69.9% of firms are corporations:
  - 3.2% General Corporation
  - 29.1% C Corporation
  - 48.3% S Corporation
  - 1.3% Partnership
  - 14.3% LLC
  - 3.9% Other
- 98.8% of firms offer prearranged services
- 28.8% of firms employ preneed salespeople
- The median number of prefunded funeral contracts written in 2020 was 38

Does your firm also own or offer the following products or services?	Own	Third Party	Do Not Offer
Rental/ceremonial caskets for cremation with viewing	81.8%	6.1%	12.1%
Crematory	33.3%	66.7%	0.0%
Aftercare	34.0%	36.4%	29.6%
Green funeral services/burials	29.2%	17.7%	53.1%
Headstones, markers, monuments	21.3%	51.1%	27.6%
Preneed insurance company	15.7%	65.8%	18.4%
Community/family center	15.5%	12.2%	72.3%
Estate or end-of-life planning services	9.2%	24.9%	65.9%
Pet care services	9.1%	16.7%	74.1%
Cemetery that includes cremation services (e.g., columbarium, urn garden)	7.9%	31.1%	61.0%
Cemetery without cremation services	5.3%	35.2%	59.5%
Flower shop	2.8%	47.0%	50.2%
Furniture store	1.4%	7.4%	91.1%



## Average Funeral Home Characteristics (continued)

### Median number of full-time employees at firm\*

- 2 dual license (average 3.13)
- 1 funeral director only (average 1.39)
- 0 embalmer only (average 0.32)
- 2 non-licensed staff (average 2.99)

### Median number of part-time employees at firm\*

- 1 dual license (average 1.05)
- 0 funeral director only (average 0.63)
- 0 embalmer only (average 0.41)
- 4 non-licensed staff (average 6.27)



## Burials

### Median number of burials conducted in 2020

- 4 immediate burials (average 10.12)
- 6 burials with memorial service (average 17.46)
- 70 casketed adult funerals with viewing and burial (average 103.57)



## Cremations

### Median number of cremations conducted in 2020

- 30 direct cremations (average 65.58)
- 21 cremations with memorial service (average 35.86)
- 10 casketed funerals with viewing and cremation (average 23.33)

### Crematory ownership

- 33.3% own a crematory
- 59.9% use third-party crematory
- 6.8% use third-party crematory but plan to build own within next 5 years



## Green Funeral Services/Burial

Only 23.9% of firms performed green funeral services/burials in 2020 (76.1% did not). Of the 23.9%:

- 7.8% conducted 1 green funeral service/burial
- 7.3% conducted 2 green funeral services/burials
- 6.1% conducted 3-9 green funeral services/burials
- 2.7% conducted 10 or more green funeral services/burials
- The average firm performed 1.65 green or eco-friendly funerals/natural burials in 2020

\* **Median:** The amount at which half of the figures fall below and half are above. **Average (arithmetic mean):** the total of figures divided by the number of figures for a given variable. For some variables where the median was zero, the average is also listed for informational purposes.

## National Respondent Demographics



### Respondent Characteristics

#### Age

- 1.4% under age 25
- 13.0% age 25-39
- 35.4% age 40-54
- 30.0% age 55-64
- 13.8% age 65-74
- 6.3% age 75 and older

#### Position/Title

- 62.9% owner/principal/partner
- 6.8% CEO/president
- 6.4% vice president
- 15.9% manager
- 7.5% employee

#### Ethnicity

- 0.3% Asian
- 3.4% Black or African American
- 1.0% Hispanic
- 94.9% White
- 0.4% Native American/Alaska native



### Males

**82.0% of respondents were male.**

#### Median number of male employees at firm\*

- 2 dual license (average 2.57)
- 1 funeral director only (average 1.16)
- 0 embalmer only (average 0.38)
- 3 non-licensed staff (average 3.86)



### Females

**18.0% of respondents were female.**

#### Median number of female employees at firm\*

- 1 dual license (average 1.43)
- 1 funeral director only (average 0.94)
- 0 embalmer only (average 0.19)
- 2 non-licensed staff (average 2.95)

**\* Median: The amount at which half of the figures fall below and half are above. Average (arithmetic mean): the total of all figures divided by the number of figures for a given variable. For some variables where the median was zero, the average is also listed for informational purposes.**



## National General Price List Information

### Total Responses = 814

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,300	\$365	\$5,910	802
Embalming	\$775	\$160	\$2,100	814
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$275	\$35	\$1,135	787
Case involving autopsy	\$295	\$25	\$2,090	602
Refrigeration	\$85	\$10	\$1,295	479
Sheltering of remains after initial period	\$75	\$10	\$695	341
Alternative care when no embalming	\$250	\$45	\$3,210	546
Removal/Transfer of remains to funeral home	\$350	\$40	\$995	813
Forwarding of remains to another funeral home	\$2,585	\$40	\$7,600	786
Receiving of remains from another funeral home	\$2,195	\$225	\$6,225	783
Use of facilities/staff for viewing	\$450	\$100	\$4,145	805
Use of facilities/staff for funeral ceremony	\$515	\$95	\$5,485	809
Use of facilities/staff for memorial service	\$500	\$150	\$3,485	801
Graveside service	\$395	\$75	\$6,345	798
Hearse	\$350	\$60	\$875	806
Limousine	\$325	\$35	\$1,000	444
Service car or van	\$150	\$25	\$875	722
Cremation fee (if you own your crematory)	\$405	\$95	\$3,895	257
Cremation fee (if you use a third party)	\$368	\$185	\$4,650	524
Private family viewing of deceased	\$250	\$50	\$4,425	401
Catering/banquet services	\$300	\$100	\$3,000	78
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,455	\$120	\$6,390	766
Direct cremation (container provided by funeral home)	\$2,550	\$75	\$6,535	796
Immediate burial (container provided by family)	\$2,825	\$325	\$7,070	761
Immediate burial (container provided by funeral home)	\$3,495	\$400	\$12,000	752
<b>Packages (37.8% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,455	\$1,695	\$13,500	249
Memorial service and burial package	\$4,450	\$500	\$10,715	179
Casketed adult funeral with viewing and cremation package	\$5,660	\$2,495	\$10,895	261
Memorial service and cremation package	\$3,883	\$1,145	\$7,780	262
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$195	\$8,337	673
Metal burial casket	\$2,500	\$300	\$7,400	744
Wood burial casket	\$3,000	\$300	\$9,360	734
Green burial casket	\$1,500	\$125	\$4,754	176
Cremation casket	\$1,310	\$40	\$5,563	531
Alternative cremation container	\$150	\$10	\$1,600	656
Vault	\$1,572	\$120	\$7,600	748
Urn	\$295	\$35	\$2,100	738
Cremation jewelry	\$150	\$25	\$695	480
Printed materials (basic memorial package)	\$183	\$20	\$1,250	694

Median: The amount at which half of the figures fall below and half are above.

## National General Price List Information by 2020 Caseload

### Up to 75 Cases

Total Respondents = 81

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,195	\$600	\$4,995	80
Embalming	\$725	\$390	\$1,475	81
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$75	\$600	78
Case involving autopsy	\$250	\$88	\$1,975	59
Refrigeration	\$75	\$20	\$400	31
Sheltering of remains after initial period	\$95	\$20	\$250	28
Alternative care when no embalming	\$250	\$58	\$525	50
Removal/Transfer of remains to funeral home	\$315	\$90	\$775	81
Forwarding of remains to another funeral home	\$2,505	\$300	\$7,600	74
Receiving of remains from another funeral home	\$2,013	\$600	\$5,500	74
Use of facilities/staff for viewing	\$413	\$125	\$800	80
Use of facilities/staff for funeral ceremony	\$495	\$245	\$960	81
Use of facilities/staff for memorial service	\$475	\$245	\$895	81
Graveside service	\$380	\$150	\$5,310	79
Hearse	\$330	\$75	\$650	81
Limousine	\$325	\$120	\$650	25
Service car or van	\$150	\$50	\$500	73
Cremation fee (if you own your crematory)	\$773	\$650	\$895	2
Cremation fee (if you use a third party)	\$380	\$240	\$4,200	69
Private family viewing of deceased	\$200	\$95	\$550	38
Catering/banquet services				0
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,423	\$700	\$5,725	74
Direct cremation (container provided by funeral home)	\$2,500	\$950	\$6,200	79
Immediate burial (container provided by family)	\$2,763	\$325	\$5,250	68
Immediate burial (container provided by funeral home)	\$3,420	\$400	\$6,045	73
<b>Packages (22.8% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,895	\$3,895	\$10,363	13
Memorial service and burial package	\$3,947	\$2,500	\$8,793	12
Casketed adult funeral with viewing and cremation package	\$5,200	\$3,895	\$8,103	13
Memorial service and cremation package	\$3,315	\$1,845	\$5,398	15
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$250	\$2,190	62
Metal burial casket	\$2,400	\$1,150	\$6,165	75
Wood burial casket	\$2,900	\$1,095	\$6,904	73
Green burial casket	\$1,300	\$150	\$2,500	14
Cremation casket	\$1,295	\$250	\$5,563	42
Alternative cremation container	\$110	\$20	\$750	67
Vault	\$1,498	\$140	\$6,000	78
Urn	\$280	\$50	\$1,652	77
Cremation jewelry	\$150	\$25	\$500	43
Printed materials (basic memorial package)	\$175	\$35	\$475	65

Median: The amount at which half of the figures fall below and half are above.

## 76-150 Cases

Total Respondents = 206

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,308	\$750	\$4,495	204
Embalming	\$758	\$370	\$1,695	206
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$275	\$50	\$650	197
Case involving autopsy	\$300	\$75	\$2,090	145
Refrigeration	\$75	\$25	\$750	113
Sheltering of remains after initial period	\$83	\$25	\$395	80
Alternative care when no embalming	\$230	\$75	\$3,210	131
Removal/Transfer of remains to funeral home	\$350	\$150	\$875	205
Forwarding of remains to another funeral home	\$2,625	\$350	\$5,900	201
Receiving of remains from another funeral home	\$2,295	\$760	\$5,280	199
Use of facilities/staff for viewing	\$428	\$100	\$1,625	204
Use of facilities/staff for funeral ceremony	\$500	\$125	\$4,600	206
Use of facilities/staff for memorial service	\$495	\$150	\$2,265	202
Graveside service	\$375	\$100	\$6,345	203
Hearse	\$325	\$60	\$875	203
Limousine	\$325	\$35	\$1,000	90
Service car or van	\$150	\$25	\$495	180
Cremation fee (if you own your crematory)	\$565	\$200	\$3,685	33
Cremation fee (if you use a third party)	\$375	\$185	\$4,650	157
Private family viewing of deceased	\$200	\$50	\$3,895	94
Catering/banquet services	\$385	\$195	\$3,000	6
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,450	\$825	\$6,390	196
Direct cremation (container provided by funeral home)	\$2,545	\$135	\$6,535	205
Immediate burial (container provided by family)	\$2,795	\$1,050	\$6,390	196
Immediate burial (container provided by funeral home)	\$3,418	\$990	\$12,000	192
<b>Packages (36.9% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,578	\$1,695	\$13,500	56
Memorial service and burial package	\$4,500	\$500	\$7,780	39
Casketed adult funeral with viewing and cremation package	\$5,694	\$2,795	\$10,200	64
Memorial service and cremation package	\$4,315	\$1,495	\$7,780	61
<b>Caskets/Urn/Vaults</b>				
Rental caskets	\$1,000	\$250	\$8,337	180
Metal burial casket	\$2,495	\$910	\$7,000	192
Wood burial casket	\$3,000	\$320	\$9,000	195
Green burial casket	\$1,500	\$300	\$4,754	38
Cremation casket	\$1,200	\$250	\$4,754	133
Alternative cremation container	\$133	\$20	\$995	164
Vault	\$1,550	\$120	\$7,600	198
Urn	\$293	\$60	\$2,100	190
Cremation jewelry	\$150	\$37	\$695	124
Printed materials (basic memorial package)	\$180	\$30	\$1,250	185

Median: The amount at which half of the figures fall below and half are above.

## 151-350 Cases

Total Respondents = 231

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,340	\$475	\$4,865	223
Embalming	\$795	\$395	\$2,100	230
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$75	\$1,110	222
Case involving autopsy	\$300	\$25	\$1,995	179
Refrigeration	\$75	\$10	\$1,295	136
Sheltering of remains after initial period	\$75	\$10	\$695	106
Alternative care when no embalming	\$250	\$50	\$1,900	166
Removal/Transfer of remains to funeral home	\$375	\$125	\$750	231
Forwarding of remains to another funeral home	\$2,695	\$380	\$6,225	225
Receiving of remains from another funeral home	\$2,250	\$225	\$6,225	225
Use of facilities/staff for viewing	\$470	\$150	\$4,145	230
Use of facilities/staff for funeral ceremony	\$530	\$95	\$5,485	230
Use of facilities/staff for memorial service	\$500	\$225	\$3,485	227
Graveside service	\$395	\$100	\$5,520	228
Hearse	\$350	\$150	\$795	229
Limousine	\$350	\$60	\$800	131
Service car or van	\$150	\$30	\$875	206
Cremation fee (if you own your crematory)	\$450	\$170	\$3,770	92
Cremation fee (if you use a third party)	\$375	\$200	\$2,600	132
Private family viewing of deceased	\$260	\$75	\$3,365	114
Catering/banquet services	\$295	\$100	\$1,900	23
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,460	\$350	\$5,980	223
Direct cremation (container provided by funeral home)	\$2,555	\$575	\$6,080	228
Immediate burial (container provided by family)	\$2,895	\$1,000	\$7,070	226
Immediate burial (container provided by funeral home)	\$3,723	\$1,280	\$10,000	216
<b>Packages (41.3% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,335	\$2,495	\$11,700	83
Memorial service and burial package	\$4,850	\$1,995	\$8,290	59
Casketed adult funeral with viewing and cremation package	\$5,800	\$2,660	\$9,975	86
Memorial service and cremation package	\$3,825	\$1,145	\$7,170	85
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$400	\$2,650	201
Metal burial casket	\$2,495	\$700	\$7,000	225
Wood burial casket	\$3,025	\$500	\$6,660	219
Green burial casket	\$1,500	\$150	\$4,100	49
Cremation casket	\$1,395	\$125	\$4,500	172
Alternative cremation container	\$150	\$10	\$900	197
Vault	\$1,595	\$175	\$5,000	221
Urn	\$295	\$35	\$1,150	220
Cremation jewelry	\$150	\$40	\$500	150
Printed materials (basic memorial package)	\$193	\$20	\$1,125	212

Median: The amount at which half of the figures fall below and half are above.

## 351-500 Cases

### Total Respondents = 54

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,425	\$975	\$3,295	53
Embalming	\$795	\$395	\$1,500	53
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$150	\$740	53
Case involving autopsy	\$263	\$85	\$1,495	40
Refrigeration	\$100	\$30	\$535	40
Sheltering of remains after initial period	\$100	\$25	\$295	21
Alternative care when no embalming	\$250	\$95	\$595	40
Removal/Transfer of remains to funeral home	\$395	\$175	\$690	53
Forwarding of remains to another funeral home	\$2,500	\$750	\$3,980	53
Receiving of remains from another funeral home	\$1,990	\$895	\$4,195	53
Use of facilities/staff for viewing	\$460	\$125	\$1,375	53
Use of facilities/staff for funeral ceremony	\$595	\$300	\$1,195	53
Use of facilities/staff for memorial service	\$585	\$175	\$1,195	53
Graveside service	\$440	\$135	\$3,125	53
Hearse	\$360	\$190	\$625	53
Limousine	\$355	\$75	\$690	38
Service car or van	\$175	\$50	\$300	44
Cremation fee (if you own your crematory)	\$375	\$95	\$1,170	25
Cremation fee (if you use a third party)	\$300	\$225	\$2,595	29
Private family viewing of deceased	\$223	\$50	\$3,560	36
Catering/banquet services	\$300	\$100	\$775	11
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,238	\$120	\$4,130	50
Direct cremation (container provided by funeral home)	\$2,300	\$75	\$4,280	53
Immediate burial (container provided by family)	\$2,475	\$1,250	\$3,745	51
Immediate burial (container provided by funeral home)	\$3,040	\$1,500	\$4,550	51
<b>Packages (49.1% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,995	\$3,995	\$8,955	23
Memorial service and burial package	\$3,950	\$2,995	\$6,500	19
Casketed adult funeral with viewing and cremation package	\$4,925	\$2,895	\$8,560	25
Memorial service and cremation package	\$3,543	\$1,195	\$5,255	26
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,195	\$195	\$2,175	46
Metal burial casket	\$2,800	\$300	\$7,000	53
Wood burial casket	\$3,195	\$995	\$9,360	53
Green burial casket	\$1,595	\$125	\$2,595	12
Cremation casket	\$1,495	\$259	\$3,595	40
Alternative cremation container	\$143	\$10	\$695	46
Vault	\$1,478	\$875	\$4,500	50
Urn	\$295	\$35	\$590	52
Cremation jewelry	\$180	\$35	\$325	41
Printed materials (basic memorial package)	\$170	\$65	\$445	52

Median: The amount at which half of the figures fall below and half are above.

## 501 or More Cases

Total Respondents = 58

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,516	\$365	\$4,455	58
Embalming	\$795	\$160	\$1,150	58
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$100	\$525	57
Case involving autopsy	\$200	\$95	\$1,095	41
Refrigeration	\$100	\$25	\$800	48
Sheltering of remains after initial period	\$50	\$20	\$500	31
Alternative care when no embalming	\$295	\$95	\$890	40
Removal/Transfer of remains to funeral home	\$395	\$225	\$850	58
Forwarding of remains to another funeral home	\$2,300	\$995	\$5,175	58
Receiving of remains from another funeral home	\$1,896	\$595	\$3,865	58
Use of facilities/staff for viewing	\$495	\$150	\$975	57
Use of facilities/staff for funeral ceremony	\$588	\$250	\$1,195	58
Use of facilities/staff for memorial service	\$590	\$250	\$1,195	58
Graveside service	\$450	\$100	\$1,485	56
Hearse	\$375	\$175	\$775	58
Limousine	\$280	\$70	\$800	47
Service car or van	\$150	\$45	\$600	54
Cremation fee (if you own your crematory)	\$400	\$195	\$2,300	41
Cremation fee (if you use a third party)	\$325	\$195	\$1,995	21
Private family viewing of deceased	\$200	\$100	\$545	28
Catering/banquet services	\$373	\$250	\$995	16
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,338	\$950	\$4,200	58
Direct cremation (container provided by funeral home)	\$2,510	\$1,000	\$4,395	57
Immediate burial (container provided by family)	\$2,880	\$1,185	\$4,600	57
Immediate burial (container provided by funeral home)	\$3,485	\$1,185	\$5,745	58
<b>Packages (56.1% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,570	\$2,695	\$7,995	31
Memorial service and burial package	\$4,648	\$2,770	\$6,235	22
Casketed adult funeral with viewing and cremation package	\$5,925	\$2,695	\$8,430	30
Memorial service and cremation package	\$3,983	\$1,935	\$7,603	30
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,085	\$595	\$1,995	51
Metal burial casket	\$2,800	\$1,000	\$5,125	54
Wood burial casket	\$3,295	\$300	\$6,000	53
Green burial casket	\$1,895	\$495	\$2,675	30
Cremation casket	\$1,250	\$95	\$2,995	48
Alternative cremation container	\$163	\$50	\$1,200	54
Vault	\$1,675	\$750	\$3,695	56
Urn	\$295	\$150	\$700	56
Cremation jewelry	\$160	\$60	\$500	43
Printed materials (basic memorial package)	\$200	\$75	\$540	49

Median: The amount at which half of the figures fall below and half are above.

## National Cost of 2021 Adult Funeral With Burial by Firm Caseload

Item	Up to 75 (n=81)	76-150 (n=206)	151-350 (n=231)	351-500 (n=54)	501 or more (n=58)
Nondeclinable basic services fee	\$2,195	\$2,308	\$2,340	\$2,425	\$2,516
Removal/Transfer of remains to funeral home	\$315	\$350	\$375	\$395	\$395
Embalming	\$725	\$758	\$795	\$795	\$795
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$275	\$295	\$295	\$295
Use of facilities/staff for viewing	\$413	\$428	\$470	\$460	\$495
Use of facilities/staff for funeral ceremony	\$495	\$500	\$530	\$595	\$588
Hearse	\$330	\$325	\$350	\$360	\$375
Service car or van	\$150	\$150	\$150	\$175	\$150
Printed materials (basic memorial package)	\$175	\$180	\$193	\$170	\$200
<b>Subtotal Without Casket and Vault</b>	<b>\$5,048</b>	<b>\$5,273</b>	<b>\$5,498</b>	<b>\$5,670</b>	<b>\$5,809</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,400	\$2,495	\$2,495	\$2,800	\$2,800
<b>TOTAL WITH CASKET</b>	<b>\$7,448</b>	<b>\$7,768</b>	<b>\$7,993</b>	<b>\$8,470</b>	<b>\$8,609</b>
Vault (Average charge for most frequently purchased item)	\$1,498	\$1,550	\$1,595	\$1,478	\$1,675
<b>Total With Vault</b>	<b>\$8,945</b>	<b>\$9,318</b>	<b>\$9,588</b>	<b>\$9,948</b>	<b>\$10,283</b>

## National Cost of 2021 Adult Funeral With Cremation by Firm Caseload

Item	Up to 75 (n=81)	76-150 (n=206)	151-350 (n=231)	351-500 (n=54)	501 or more (n=58)
Nondeclinable basic services fee	\$2,195	\$2,308	\$2,340	\$2,425	\$2,516
Removal/Transfer of remains to funeral home	\$315	\$350	\$375	\$395	\$395
Embalming	\$725	\$758	\$795	\$795	\$795
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$275	\$295	\$295	\$295
Use of facilities/staff for viewing	\$413	\$428	\$470	\$460	\$495
Use of facilities/staff for funeral ceremony	\$495	\$500	\$530	\$595	\$588
Service car or van	\$150	\$150	\$150	\$175	\$150
Printed materials (basic memorial package)	\$175	\$180	\$193	\$170	\$200
Cremation fee (third party)	\$380	\$375	\$375	\$300	\$325
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,098</b>	<b>\$5,323</b>	<b>\$5,523</b>	<b>\$5,610</b>	<b>\$5,759</b>
Cremation casket	\$1,295	\$1,200	\$1,395	\$1,495	\$1,250
Urn	\$280	\$293	\$295	\$295	\$295
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$6,673</b>	<b>\$6,815</b>	<b>\$7,213</b>	<b>\$7,400</b>	<b>\$7,304</b>

Median: The amount at which half of the figures fall below and half are above.

## General Price List Information by U.S. Census District

### NEW ENGLAND CENSUS DISTRICT

(Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont)

Total Respondents = 40

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,331	\$1,100	\$3,840	40
Embalming	\$708	\$399	\$1,150	40
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$100	\$875	39
Case involving autopsy	\$288	\$75	\$1,100	32
Refrigeration	\$150	\$25	\$495	19
Sheltering of remains after initial period	\$75	\$25	\$125	14
Alternative care when no embalming	\$222	\$100	\$700	36
Removal/Transfer of remains to funeral home	\$425	\$245	\$700	40
Forwarding of remains to another funeral home	\$2,770	\$425	\$4,795	39
Receiving of remains from another funeral home	\$2,295	\$286	\$4,000	39
Use of facilities/staff for viewing	\$595	\$180	\$1,250	40
Use of facilities/staff for funeral ceremony	\$695	\$275	\$1,600	40
Use of facilities/staff for memorial service	\$600	\$275	\$1,100	40
Graveside service	\$500	\$250	\$795	39
Hearse	\$396	\$185	\$595	39
Limousine	\$385	\$199	\$650	30
Service car or van	\$175	\$95	\$300	37
Cremation fee (if you own your crematory)	\$400	\$260	\$3,770	9
Cremation fee (if you use a third party)	\$355	\$250	\$4,650	29
Private family viewing of deceased	\$280	\$100	\$855	18
Catering/banquet services	\$300	\$297	\$695	3
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,675	\$1,230	\$4,695	37
Direct cremation (container provided by funeral home)	\$2,755	\$1,355	\$4,895	39
Immediate burial (container provided by family)	\$2,985	\$1,710	\$6,050	38
Immediate burial (container provided by funeral home)	\$3,490	\$1,995	\$7,900	37
<b>Packages (17.5% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,830	\$3,965	\$11,700	6
Memorial service and burial package	\$5,010	\$2,950	\$5,775	4
Casketed adult funeral with viewing and cremation package	\$6,405	\$4,200	\$9,975	6
Memorial service and cremation package	\$4,525	\$2,950	\$5,775	5
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,000	\$550	\$1,895	29
Metal burial casket	\$2,124	\$1,250	\$3,995	38
Wood burial casket	\$2,500	\$1,550	\$5,000	37
Green burial casket	\$1,313	\$560	\$1,895	6
Cremation casket	\$1,075	\$285	\$2,500	26
Alternative cremation container	\$126	\$55	\$595	34
Vault	\$1,398	\$120	\$2,582	38
Urn	\$278	\$50	\$650	39
Cremation jewelry	\$158	\$49	\$275	24
Printed materials (basic memorial package)	\$183	\$30	\$395	34

Median: The amount at which half of the figures fall below and half are above.



## MIDDLE ATLANTIC CENSUS DISTRICT

(New Jersey, New York, Pennsylvania)

Total Respondents = 130

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,295	\$750	\$4,865	123
Embalming	\$850	\$375	\$2,100	129
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$325	\$35	\$1,110	126
Case involving autopsy	\$790	\$95	\$1,995	104
Refrigeration	\$100	\$20	\$725	78
Sheltering of remains after initial period	\$100	\$25	\$395	62
Alternative care when no embalming	\$290	\$95	\$1,450	100
Removal/Transfer of remains to funeral home	\$385	\$40	\$875	129
Forwarding of remains to another funeral home	\$2,900	\$40	\$5,900	124
Receiving of remains from another funeral home	\$2,300	\$675	\$4,800	121
Use of facilities/staff for viewing	\$525	\$100	\$2,580	129
Use of facilities/staff for funeral ceremony	\$550	\$95	\$1,500	129
Use of facilities/staff for memorial service	\$550	\$150	\$2,265	128
Graveside service	\$400	\$150	\$3,015	127
Hearse	\$395	\$170	\$875	128
Limousine	\$420	\$75	\$895	97
Service car or van	\$200	\$25	\$580	116
Cremation fee (if you own your crematory)	\$388	\$170	\$3,560	22
Cremation fee (if you use a third party)	\$350	\$190	\$3,495	100
Private family viewing of deceased	\$300	\$50	\$3,040	75
Catering/banquet services	\$513	\$200	\$3,000	4
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,460	\$750	\$6,390	125
Direct cremation (container provided by funeral home)	\$2,495	\$900	\$6,535	128
Immediate burial (container provided by family)	\$2,875	\$1,050	\$6,390	119
Immediate burial (container provided by funeral home)	\$3,360	\$1,050	\$10,000	122
<b>Packages (27.2% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$6,085	\$1,695	\$10,090	28
Memorial service and burial package	\$4,920	\$500	\$7,395	21
Casketed adult funeral with viewing and cremation package	\$6,348	\$3,850	\$8,700	32
Memorial service and cremation package	\$3,995	\$1,495	\$7,695	31
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,050	\$395	\$8,337	105
Metal burial casket	\$2,385	\$895	\$6,080	123
Wood burial casket	\$2,995	\$320	\$6,660	121
Green burial casket	\$1,695	\$451	\$4,100	41
Cremation casket	\$1,500	\$80	\$3,975	92
Alternative cremation container	\$153	\$25	\$1,600	106
Vault	\$1,595	\$140	\$3,000	125
Urn	\$300	\$60	\$1,652	122
Cremation jewelry	\$195	\$25	\$500	74
Printed materials (basic memorial package)	\$183	\$35	\$995	110

Median: The amount at which half of the figures fall below and half are above.

## SOUTH ATLANTIC CENSUS DISTRICT

(Delaware, Florida, Georgia, Maryland, North Carolina, South Carolina, West Virginia, Virginia)

Total Respondents = 110

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,393	\$1,000	\$4,455	110
Embalming	\$775	\$160	\$1,175	109
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$200	\$50	\$995	104
Case involving autopsy	\$250	\$75	\$1,225	83
Refrigeration	\$75	\$20	\$1,295	79
Sheltering of remains after initial period	\$55	\$25	\$500	42
Alternative care when no embalming	\$248	\$50	\$1,050	74
Removal/Transfer of remains to funeral home	\$350	\$55	\$690	108
Forwarding of remains to another funeral home	\$2,670	\$150	\$5,175	105
Receiving of remains from another funeral home	\$2,350	\$800	\$3,865	103
Use of facilities/staff for viewing	\$450	\$165	\$975	108
Use of facilities/staff for funeral ceremony	\$500	\$200	\$1,195	109
Use of facilities/staff for memorial service	\$495	\$200	\$1,200	107
Graveside service	\$425	\$150	\$3,850	108
Hearse	\$325	\$175	\$615	109
Limousine	\$278	\$60	\$800	68
Service car or van	\$150	\$30	\$380	102
Cremation fee (if you own your crematory)	\$500	\$250	\$2,495	49
Cremation fee (if you use a third party)	\$405	\$250	\$3,800	54
Private family viewing of deceased	\$225	\$100	\$3,260	45
Catering/banquet services	\$650	\$300	\$995	7
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,495	\$200	\$4,375	100
Direct cremation (container provided by funeral home)	\$2,595	\$200	\$4,500	107
Immediate burial (container provided by family)	\$2,795	\$720	\$4,595	101
Immediate burial (container provided by funeral home)	\$3,623	\$1,470	\$5,965	100
<b>Packages (31.8% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,675	\$3,995	\$8,500	26
Memorial service and burial package	\$4,353	\$2,565	\$5,895	16
Casketed adult funeral with viewing and cremation package	\$5,575	\$2,795	\$8,560	33
Memorial service and cremation package	\$3,698	\$1,195	\$6,220	32
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$250	\$1,800	93
Metal burial casket	\$2,500	\$300	\$4,412	102
Wood burial casket	\$3,500	\$1,195	\$9,360	101
Green burial casket	\$1,450	\$150	\$2,500	23
Cremation casket	\$1,395	\$95	\$4,000	74
Alternative cremation container	\$150	\$10	\$750	79
Vault	\$1,652	\$290	\$7,600	104
Urn	\$295	\$85	\$1,150	98
Cremation jewelry	\$150	\$45	\$500	66
Printed materials (basic memorial package)	\$158	\$45	\$1,250	94

Median: The amount at which half of the figures fall below and half are above.

## EAST SOUTH-CENTRAL CENSUS DISTRICT (Alabama, Kentucky, Mississippi, Tennessee)

Total Respondents = 72

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$1,985	\$795	\$4,175	69
Embalming	\$795	\$370	\$1,275	71
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$75	\$700	68
Case involving autopsy	\$295	\$75	\$1,395	53
Refrigeration	\$85	\$10	\$750	36
Sheltering of remains after initial period	\$100	\$30	\$300	29
Alternative care when no embalming	\$200	\$75	\$750	45
Removal/Transfer of remains to funeral home	\$275	\$125	\$695	71
Forwarding of remains to another funeral home	\$2,500	\$975	\$4,110	67
Receiving of remains from another funeral home	\$2,000	\$895	\$4,000	70
Use of facilities/staff for viewing	\$396	\$150	\$4,145	70
Use of facilities/staff for funeral ceremony	\$475	\$145	\$5,485	71
Use of facilities/staff for memorial service	\$475	\$175	\$1,450	70
Graveside service	\$375	\$120	\$2,095	70
Hearse	\$300	\$115	\$695	69
Limousine	\$263	\$95	\$595	22
Service car or van	\$150	\$40	\$875	65
Cremation fee (if you own your crematory)	\$425	\$225	\$2,600	29
Cremation fee (if you use a third party)	\$395	\$225	\$2,495	35
Private family viewing of deceased	\$200	\$100	\$2,702	28
Catering/banquet services	\$500	\$395	\$1,900	3
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$1,995	\$825	\$3,995	69
Direct cremation (container provided by funeral home)	\$2,075	\$400	\$3,995	71
Immediate burial (container provided by family)	\$2,375	\$1,000	\$4,795	70
Immediate burial (container provided by funeral home)	\$3,250	\$990	\$5,295	67
<b>Packages (44.3% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,700	\$3,495	\$10,000	25
Memorial service and burial package	\$3,885	\$2,500	\$7,600	17
Casketed adult funeral with viewing and cremation package	\$4,750	\$2,895	\$9,000	23
Memorial service and cremation package	\$3,155	\$1,575	\$5,495	22
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$400	\$2,100	60
Metal burial casket	\$2,495	\$975	\$5,000	66
Wood burial casket	\$3,150	\$995	\$6,000	63
Green burial casket	\$1,045	\$300	\$4,754	12
Cremation casket	\$1,193	\$295	\$4,754	50
Alternative cremation container	\$150	\$10	\$595	59
Vault	\$1,595	\$695	\$3,500	67
Urn	\$250	\$90	\$1,000	66
Cremation jewelry	\$150	\$60	\$270	42
Printed materials (basic memorial package)	\$150	\$45	\$1,125	59

Median: The amount at which half of the figures fall below and half are above.

## WEST SOUTH-CENTRAL CENSUS DISTRICT (Arkansas, Louisiana, Oklahoma, Texas)

Total Respondents = 48

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,038	\$600	\$3,790	48
Embalming	\$713	\$375	\$1,200	48
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$263	\$100	\$545	48
Case involving autopsy	\$200	\$75	\$750	36
Refrigeration	\$125	\$30	\$595	35
Sheltering of remains after initial period	\$100	\$50	\$425	16
Alternative care when no embalming	\$225	\$75	\$3,210	24
Removal/Transfer of remains to funeral home	\$350	\$150	\$695	48
Forwarding of remains to another funeral home	\$2,595	\$895	\$5,015	45
Receiving of remains from another funeral home	\$2,000	\$1,000	\$3,885	45
Use of facilities/staff for viewing	\$340	\$150	\$700	47
Use of facilities/staff for funeral ceremony	\$470	\$250	\$950	48
Use of facilities/staff for memorial service	\$470	\$275	\$2,270	47
Graveside service	\$400	\$150	\$5,295	48
Hearse	\$320	\$190	\$500	48
Limousine	\$375	\$100	\$600	26
Service car or van	\$123	\$50	\$375	44
Cremation fee (if you own your crematory)	\$388	\$200	\$1,595	8
Cremation fee (if you use a third party)	\$350	\$200	\$3,240	34
Private family viewing of deceased	\$250	\$100	\$500	22
Catering/banquet services	\$500	\$350	\$1,195	5
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,095	\$700	\$3,465	45
Direct cremation (container provided by funeral home)	\$2,173	\$745	\$3,690	48
Immediate burial (container provided by family)	\$2,545	\$900	\$4,510	46
Immediate burial (container provided by funeral home)	\$3,108	\$1,280	\$6,065	40
<b>Packages (45.8% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,995	\$2,495	\$12,680	17
Memorial service and burial package	\$5,075	\$2,795	\$8,290	13
Casketed adult funeral with viewing and cremation package	\$4,900	\$2,660	\$7,995	21
Memorial service and cremation package	\$2,800	\$1,145	\$5,475	21
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$550	\$2,095	44
Metal burial casket	\$2,549	\$895	\$5,400	43
Wood burial casket	\$2,995	\$500	\$5,500	43
Green burial casket	\$1,200	\$429	\$1,495	7
Cremation casket	\$1,310	\$250	\$2,425	32
Alternative cremation container	\$185	\$20	\$995	40
Vault	\$1,445	\$175	\$3,405	41
Urn	\$280	\$123	\$695	42
Cremation jewelry	\$150	\$40	\$395	26
Printed materials (basic memorial package)	\$170	\$30	\$350	40

Median: The amount at which half of the figures fall below and half are above.

## EAST NORTH-CENTRAL CENSUS DISTRICT

(Illinois, Indiana, Michigan, Ohio, Wisconsin)

Total Respondents = 175

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,295	\$500	\$5,910	172
Embalming	\$750	\$350	\$1,475	175
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$290	\$85	\$695	167
Case involving autopsy	\$250	\$50	\$1,250	119
Refrigeration	\$75	\$20	\$425	89
Sheltering of remains after initial period	\$75	\$10	\$403	72
Alternative care when no embalming	\$248	\$45	\$895	112
Removal/Transfer of remains to funeral home	\$360	\$175	\$775	175
Forwarding of remains to another funeral home	\$2,545	\$350	\$7,600	171
Receiving of remains from another funeral home	\$2,195	\$600	\$6,225	170
Use of facilities/staff for viewing	\$495	\$145	\$1,600	174
Use of facilities/staff for funeral ceremony	\$508	\$225	\$3,000	174
Use of facilities/staff for memorial service	\$530	\$190	\$3,485	173
Graveside service	\$375	\$110	\$5,520	171
Hearse	\$350	\$60	\$795	174
Limousine	\$325	\$35	\$1,000	100
Service car or van	\$150	\$30	\$695	155
Cremation fee (if you own your crematory)	\$375	\$185	\$2,595	57
Cremation fee (if you use a third party)	\$300	\$185	\$2,950	119
Private family viewing of deceased	\$250	\$50	\$3,895	90
Catering/banquet services	\$250	\$100	\$640	25
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,435	\$120	\$5,980	166
Direct cremation (container provided by funeral home)	\$2,523	\$75	\$6,200	172
Immediate burial (container provided by family)	\$2,875	\$995	\$7,070	167
Immediate burial (container provided by funeral home)	\$3,390	\$1,590	\$12,000	165
<b>Packages (50.3% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,440	\$2,695	\$13,500	76
Memorial service and burial package	\$3,995	\$525	\$8,793	53
Casketed adult funeral with viewing and cremation package	\$5,670	\$2,695	\$10,200	76
Memorial service and cremation package	\$3,945	\$1,695	\$7,603	79
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,100	\$195	\$7,985	157
Metal burial casket	\$2,495	\$910	\$7,000	167
Wood burial casket	\$3,000	\$300	\$9,000	167
Green burial casket	\$1,500	\$150	\$3,995	49
Cremation casket	\$1,343	\$125	\$3,895	122
Alternative cremation container	\$125	\$25	\$895	151
Vault	\$1,500	\$385	\$5,700	168
Urn	\$288	\$75	\$650	164
Cremation jewelry	\$150	\$35	\$695	127
Printed materials (basic memorial package)	\$175	\$45	\$700	159

Median: The amount at which half of the figures fall below and half are above.

## WEST NORTH-CENTRAL CENSUS DISTRICT

(Iowa, Kansas, Minnesota, Missouri, North Dakota, South Dakota, Nebraska)

Total Respondents = 115

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,665	\$1,045	\$4,655	114
Embalming	\$795	\$375	\$1,510	115
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$300	\$100	\$530	112
Case involving autopsy	\$295	\$25	\$1,975	77
Refrigeration	\$75	\$15	\$325	56
Sheltering of remains after initial period	\$50	\$10	\$320	41
Alternative care when no embalming	\$250	\$75	\$525	66
Removal/Transfer of remains to funeral home	\$375	\$90	\$750	115
Forwarding of remains to another funeral home	\$2,795	\$800	\$5,820	111
Receiving of remains from another funeral home	\$2,273	\$225	\$5,280	112
Use of facilities/staff for viewing	\$395	\$195	\$945	115
Use of facilities/staff for funeral ceremony	\$525	\$185	\$1,150	115
Use of facilities/staff for memorial service	\$520	\$185	\$1,150	113
Graveside service	\$383	\$100	\$6,345	112
Hearse	\$325	\$75	\$625	115
Limousine	\$190	\$70	\$800	31
Service car or van	\$135	\$40	\$400	97
Cremation fee (if you own your crematory)	\$558	\$225	\$3,685	36
Cremation fee (if you use a third party)	\$490	\$250	\$4,200	80
Private family viewing of deceased	\$200	\$75	\$550	57
Catering/banquet services	\$243	\$150	\$600	14
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$3,000	\$825	\$5,675	109
Direct cremation (container provided by funeral home)	\$3,095	\$135	\$5,850	114
Immediate burial (container provided by family)	\$3,325	\$325	\$6,335	107
Immediate burial (container provided by funeral home)	\$3,875	\$400	\$8,370	107
<b>Packages (40.0% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,828	\$3,100	\$7,995	36
Memorial service and burial package	\$4,943	\$3,290	\$7,780	32
Casketed adult funeral with viewing and cremation package	\$6,475	\$3,220	\$9,480	38
Memorial service and cremation package	\$4,413	\$1,850	\$7,780	40
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,098	\$495	\$2,495	102
Metal burial casket	\$2,735	\$1,150	\$6,165	113
Wood burial casket	\$3,195	\$1,400	\$6,904	114
Green burial casket	\$1,995	\$125	\$2,950	12
Cremation casket	\$1,335	\$235	\$5,563	67
Alternative cremation container	\$150	\$25	\$750	102
Vault	\$1,698	\$175	\$6,000	114
Urn	\$295	\$50	\$2,100	113
Cremation jewelry	\$150	\$50	\$500	55
Printed materials (basic memorial package)	\$250	\$20	\$795	110

Median: The amount at which half of the figures fall below and half are above.

## MOUNTAIN CENSUS DISTRICT

(Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming)

Total Respondents = 26 (Results should be interpreted with caution due to low sample size)

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$1,695	\$365	\$3,395	25
Embalming	\$695	\$305	\$1,050	26
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$208	\$100	\$405	26
Case involving autopsy	\$295	\$95	\$885	23
Refrigeration	\$95	\$25	\$550	23
Sheltering of remains after initial period	\$57	\$25	\$150	17
Alternative care when no embalming	\$198	\$50	\$360	20
Removal/Transfer of remains to funeral home	\$325	\$95	\$495	26
Forwarding of remains to another funeral home	\$1,795	\$350	\$2,985	26
Receiving of remains from another funeral home	\$1,703	\$595	\$2,580	24
Use of facilities/staff for viewing	\$350	\$100	\$595	26
Use of facilities/staff for funeral ceremony	\$495	\$325	\$895	25
Use of facilities/staff for memorial service	\$485	\$250	\$895	25
Graveside service	\$300	\$75	\$1,485	26
Hearse	\$295	\$150	\$495	26
Limousine	\$190	\$115	\$500	11
Service car or van	\$130	\$60	\$295	20
Cremation fee (if you own your crematory)	\$375	\$95	\$2,095	15
Cremation fee (if you use a third party)	\$295	\$215	\$1,710	13
Private family viewing of deceased	\$175	\$100	\$570	15
Catering/banquet services	\$295	\$100	\$1,085	3
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$1,970	\$995	\$2,995	25
Direct cremation (container provided by funeral home)	\$1,973	\$240	\$2,995	26
Immediate burial (container provided by family)	\$2,245	\$1,185	\$3,995	25
Immediate burial (container provided by funeral home)	\$2,910	\$1,185	\$4,260	24
<b>Packages (46.2% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$3,895	\$2,595	\$8,955	11
Memorial service and burial package	\$2,810	\$2,225	\$3,895	6
Casketed adult funeral with viewing and cremation package	\$4,063	\$2,495	\$7,210	12
Memorial service and cremation package	\$2,565	\$1,795	\$5,955	10
<b>Caskets/Urn/Vaults</b>				
Rental caskets	\$795	\$495	\$1,500	22
Metal burial casket	\$2,498	\$700	\$3,500	24
Wood burial casket	\$2,940	\$700	\$4,194	24
Green burial casket	\$1,563	\$585	\$2,500	9
Cremation casket	\$1,053	\$95	\$2,140	22
Alternative cremation container	\$130	\$20	\$600	25
Vault	\$1,203	\$175	\$2,293	24
Urn	\$251	\$35	\$2,100	25
Cremation jewelry	\$153	\$55	\$205	20
Printed materials (basic memorial package)	\$198	\$50	\$395	24

Median: The amount at which half of the figures fall below and half are above.

## PACIFIC CENSUS DISTRICT

(Alaska, California, Hawaii, Oregon, Washington)

Total Respondents = 13 (Results should be interpreted with caution due to low sample size)

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$1,795	\$695	\$3,125	13
Embalming	\$500	\$400	\$995	12
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$268	\$150	\$440	12
Case involving autopsy	\$300	\$75	\$650	11
Refrigeration	\$249	\$50	\$550	13
Sheltering of remains after initial period	\$50	\$25	\$695	9
Alternative care when no embalming	\$250	\$100	\$550	8
Removal/Transfer of remains to funeral home	\$400	\$249	\$695	13
Forwarding of remains to another funeral home	\$1,950	\$1,100	\$3,195	13
Receiving of remains from another funeral home	\$1,495	\$895	\$2,785	13
Use of facilities/staff for viewing	\$200	\$125	\$695	11
Use of facilities/staff for funeral ceremony	\$705	\$350	\$925	12
Use of facilities/staff for memorial service	\$705	\$350	\$895	12
Graveside service	\$398	\$295	\$745	12
Hearse	\$328	\$195	\$595	12
Limousine	\$515	\$465	\$585	4
Service car or van	\$185	\$45	\$395	10
Cremation fee (if you own your crematory)	\$350	\$175	\$3,895	7
Cremation fee (if you use a third party)	\$325	\$260	\$495	5
Private family viewing of deceased	\$200	\$85	\$695	9
Catering/banquet services	\$250	\$250	\$250	1
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$1,898	\$875	\$2,700	12
Direct cremation (container provided by funeral home)	\$2,133	\$1,015	\$3,895	12
Immediate burial (container provided by family)	\$2,400	\$1,695	\$2,995	11
Immediate burial (container provided by funeral home)	\$2,540	\$1,900	\$3,790	13
<b>Packages (53.8% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$4,763	\$3,795	\$5,445	6
Memorial service and burial package	\$3,850	\$3,640	\$5,180	5
Casketed adult funeral with viewing and cremation package	\$4,620	\$3,980	\$6,055	6
Memorial service and cremation package	\$3,720	\$2,285	\$4,980	6
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,045	\$595	\$1,550	8
Metal burial casket	\$2,695	\$1,195	\$6,000	10
Wood burial casket	\$3,195	\$1,995	\$4,575	9
Green burial casket	\$1,395	\$895	\$1,995	4
Cremation casket	\$1,250	\$40	\$2,995	9
Alternative cremation container	\$95	\$45	\$1,200	11
Vault	\$1,295	\$425	\$5,000	9
Urn	\$250	\$35	\$700	12
Cremation jewelry	\$100	\$45	\$195	7
Printed materials (basic memorial package)	\$150	\$95	\$300	9

Median: The amount at which half of the figures fall below and half are above.



## Cost of 2021 Adult Funeral With Burial by Census District

**\*Results for the Mountain and Pacific Census Districts should be interpreted with caution due to low sample size.**

Item	New England (n=40)	Middle Atlantic (n=130)	South Atlantic (n=110)	East South Central (n=72)	West South Central (n=48)	East North Central (n=175)	West North Central (n=115)	Mountain (n=26)	Pacific (n=13)
Nondeclinable basic services fee	\$2,331	\$2,295	\$2,393	\$1,985	\$2,038	\$2,295	\$2,665	\$1,695	\$1,795
Removal/Transfer of remains to funeral home	\$425	\$385	\$350	\$275	\$350	\$360	\$375	\$325	\$400
Embalming	\$708	\$850	\$775	\$795	\$713	\$750	\$795	\$695	\$500
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$325	\$200	\$250	\$263	\$290	\$300	\$208	\$268
Use of facilities/staff for viewing	\$595	\$525	\$450	\$396	\$340	\$495	\$395	\$350	\$200
Use of facilities/staff for funeral ceremony	\$695	\$550	\$500	\$475	\$470	\$508	\$525	\$495	\$705
Hearse	\$396	\$395	\$325	\$300	\$320	\$350	\$325	\$295	\$328
Service car or van	\$175	\$200	\$150	\$150	\$123	\$150	\$135	\$130	\$185
Printed materials (basic memorial package)	\$183	\$183	\$158	\$150	\$170	\$175	\$250	\$198	\$150
<b>Subtotal Without Casket and Vault</b>	<b>\$5,757</b>	<b>\$5,708</b>	<b>\$5,300</b>	<b>\$4,776</b>	<b>\$4,785</b>	<b>\$5,373</b>	<b>\$5,765</b>	<b>\$4,390</b>	<b>\$4,530</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,124	\$2,385	\$2,500	\$2,495	\$2,549	\$2,495	\$2,735	\$2,498	\$2,695
<b>TOTAL WITH CASKET</b>	<b>\$7,881</b>	<b>\$8,093</b>	<b>\$7,800</b>	<b>\$7,271</b>	<b>\$7,334</b>	<b>\$7,868</b>	<b>\$8,500</b>	<b>\$6,888</b>	<b>\$7,225</b>
Vault (Average charge for most frequently purchased item)	\$1,398	\$1,595	\$1,652	\$1,595	\$1,445	\$1,500	\$1,698	\$1,203	\$1,295
<b>Total With Vault</b>	<b>\$9,278</b>	<b>\$9,688</b>	<b>\$9,452</b>	<b>\$8,866</b>	<b>\$8,779</b>	<b>\$9,368</b>	<b>\$10,198</b>	<b>\$8,090</b>	<b>\$8,520</b>

## Cost of 2021 Adult Funeral With Cremation by Census District

**\*Results for the Mountain and Pacific Census Districts should be interpreted with caution due to low sample size.**

Item	New England (n=40)	Middle Atlantic (n=130)	South Atlantic (n=110)	East South Central (n=72)	West South Central (n=48)	East North Central (n=175)	West North Central (n=115)	Mountain (n=26)	Pacific (n=13)
Nondeclinable basic services fee	\$2,331	\$2,295	\$2,393	\$1,985	\$2,038	\$2,295	\$2,665	\$1,695	\$1,795
Removal/Transfer of remains to funeral home	\$425	\$385	\$350	\$275	\$350	\$360	\$375	\$325	\$400
Embalming	\$708	\$850	\$775	\$795	\$713	\$750	\$795	\$695	\$500
grooming)	\$250	\$325	\$200	\$250	\$263	\$290	\$300	\$208	\$268
Use of facilities/staff for viewing	\$595	\$525	\$450	\$396	\$340	\$495	\$395	\$350	\$200
Use of facilities/staff for funeral ceremony	\$695	\$550	\$500	\$475	\$470	\$508	\$525	\$495	\$705
Service car or van	\$175	\$200	\$150	\$150	\$123	\$150	\$135	\$130	\$185
Printed materials (basic memorial package)	\$183	\$183	\$158	\$150	\$170	\$175	\$250	\$198	\$150
Cremation fee (third party)	\$355	\$350	\$405	\$395	\$350	\$300	\$490	\$295	\$325
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,716</b>	<b>\$5,663</b>	<b>\$5,380</b>	<b>\$4,871</b>	<b>\$4,815</b>	<b>\$5,323</b>	<b>\$5,930</b>	<b>\$4,390</b>	<b>\$4,528</b>
Cremation casket	\$1,075	\$1,500	\$1,395	\$1,193	\$1,310	\$1,343	\$1,335	\$1,053	\$1,250
Urn	\$278	\$300	\$295	\$250	\$280	\$288	\$295	\$251	\$250
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$7,069</b>	<b>\$7,463</b>	<b>\$7,070</b>	<b>\$6,314</b>	<b>\$6,405</b>	<b>\$6,953</b>	<b>\$7,560</b>	<b>\$5,694</b>	<b>\$6,028</b>

Median: The amount at which half of the figures fall below and half are above.

## General Price List Information by Location Type

### Large City (population over 500,000)

Total Respondents = 56

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,285	\$500	\$4,455	53
Embalming	\$763	\$305	\$1,395	54
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$100	\$1,095	53
Case involving autopsy	\$300	\$100	\$1,525	39
Refrigeration	\$125	\$15	\$800	43
Sheltering of remains after initial period	\$75	\$10	\$500	34
Alternative care when no embalming	\$275	\$50	\$750	38
Removal/Transfer of remains to funeral home	\$400	\$40	\$690	55
Forwarding of remains to another funeral home	\$2,530	\$40	\$4,825	54
Receiving of remains from another funeral home	\$2,100	\$805	\$3,510	52
Use of facilities/staff for viewing	\$475	\$100	\$1,590	53
Use of facilities/staff for funeral ceremony	\$595	\$125	\$1,350	52
Use of facilities/staff for memorial service	\$575	\$206	\$2,270	52
Graveside service	\$463	\$75	\$5,295	52
Hearse	\$395	\$150	\$725	54
Limousine	\$400	\$100	\$690	45
Service car or van	\$175	\$70	\$600	47
Cremation fee (if you own your crematory)	\$390	\$175	\$3,895	26
Cremation fee (if you use a third party)	\$350	\$195	\$3,240	28
Private family viewing of deceased	\$263	\$85	\$1,100	26
Catering/banquet services	\$313	\$210	\$1,195	12
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,160	\$700	\$4,695	51
Direct cremation (container provided by funeral home)	\$2,445	\$240	\$4,895	55
Immediate burial (container provided by family)	\$2,805	\$900	\$4,775	50
Immediate burial (container provided by funeral home)	\$3,500	\$1,310	\$5,585	51
<b>Packages (51.9% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$6,240	\$2,695	\$12,680	25
Memorial service and burial package	\$4,798	\$2,995	\$7,665	18
Casketed adult funeral with viewing and cremation package	\$5,945	\$2,695	\$7,750	28
Memorial service and cremation package	\$3,945	\$1,695	\$7,695	29
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,195	\$195	\$8,337	47
Metal burial casket	\$2,500	\$700	\$5,125	45
Wood burial casket	\$3,013	\$300	\$5,175	46
Green burial casket	\$1,723	\$495	\$4,754	16
Cremation casket	\$1,495	\$40	\$4,754	42
Alternative cremation container	\$195	\$25	\$1,200	46
Vault	\$1,662	\$175	\$5,000	48
Urn	\$250	\$35	\$700	50
Cremation jewelry	\$135	\$35	\$400	35
Printed materials (basic memorial package)	\$195	\$45	\$540	44

Median: The amount at which half of the figures fall below and half are above.

## Moderate City (population 50,000 – 499,999)

Total Respondents = 167

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,395	\$475	\$3,995	161
Embalming	\$795	\$160	\$1,795	166
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$35	\$875	161
Case involving autopsy	\$300	\$50	\$1,995	120
Refrigeration	\$88	\$10	\$725	102
Sheltering of remains after initial period	\$75	\$12	\$695	66
Alternative care when no embalming	\$250	\$75	\$980	116
Removal/Transfer of remains to funeral home	\$395	\$150	\$850	166
Forwarding of remains to another funeral home	\$2,583	\$380	\$5,900	164
Receiving of remains from another funeral home	\$2,200	\$286	\$4,270	163
Use of facilities/staff for viewing	\$475	\$145	\$1,750	165
Use of facilities/staff for funeral ceremony	\$568	\$95	\$3,000	166
Use of facilities/staff for memorial service	\$560	\$175	\$3,485	164
Graveside service	\$400	\$150	\$4,325	161
Hearse	\$375	\$180	\$795	166
Limousine	\$323	\$75	\$800	124
Service car or van	\$175	\$30	\$490	150
Cremation fee (if you own your crematory)	\$420	\$95	\$2,760	75
Cremation fee (if you use a third party)	\$350	\$190	\$4,650	89
Private family viewing of deceased	\$250	\$75	\$850	74
Catering/banquet services	\$395	\$100	\$995	26
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,300	\$120	\$5,980	156
Direct cremation (container provided by funeral home)	\$2,395	\$75	\$6,080	164
Immediate burial (container provided by family)	\$2,860	\$1,050	\$7,070	161
Immediate burial (container provided by funeral home)	\$3,495	\$1,050	\$8,165	156
<b>Packages (45.1% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,243	\$2,495	\$8,750	62
Memorial service and burial package	\$4,315	\$1,995	\$8,195	41
Casketed adult funeral with viewing and cremation package	\$5,283	\$2,495	\$9,080	66
Memorial service and cremation package	\$3,558	\$1,145	\$7,603	64
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$1,000	\$495	\$7,985	144
Metal burial casket	\$2,495	\$300	\$7,000	158
Wood burial casket	\$3,200	\$500	\$9,360	153
Green burial casket	\$1,673	\$125	\$3,295	52
Cremation casket	\$1,293	\$80	\$3,895	122
Alternative cremation container	\$143	\$10	\$1,000	142
Vault	\$1,590	\$175	\$5,700	156
Urn	\$295	\$85	\$650	155
Cremation jewelry	\$165	\$45	\$500	104
Printed materials (basic memorial package)	\$195	\$50	\$700	149

Median: The amount at which half of the figures fall below and half are above.

## Small City (population 10,000 – 49,999)

Total Respondents = 220

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,340	\$365	\$5,910	218
Embalming	\$785	\$370	\$2,100	219
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$275	\$75	\$1,110	210
Case involving autopsy	\$295	\$25	\$1,550	164
Refrigeration	\$75	\$15	\$1,295	133
Sheltering of remains after initial period	\$90	\$10	\$403	99
Alternative care when no embalming	\$250	\$50	\$2,275	150
Removal/Transfer of remains to funeral home	\$350	\$125	\$875	220
Forwarding of remains to another funeral home	\$2,595	\$750	\$5,200	213
Receiving of remains from another funeral home	\$2,195	\$225	\$4,800	213
Use of facilities/staff for viewing	\$450	\$150	\$2,500	219
Use of facilities/staff for funeral ceremony	\$523	\$135	\$1,600	220
Use of facilities/staff for memorial service	\$520	\$150	\$2,265	217
Graveside service	\$395	\$100	\$5,520	216
Hearse	\$343	\$110	\$875	217
Limousine	\$350	\$35	\$895	135
Service car or van	\$155	\$30	\$875	201
Cremation fee (if you own your crematory)	\$400	\$200	\$3,770	70
Cremation fee (if you use a third party)	\$350	\$185	\$3,725	141
Private family viewing of deceased	\$250	\$50	\$3,895	119
Catering/banquet services	\$250	\$100	\$3,000	17
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,375	\$200	\$6,390	207
Direct cremation (container provided by funeral home)	\$2,495	\$200	\$6,535	216
Immediate burial (container provided by family)	\$2,735	\$1,050	\$6,390	206
Immediate burial (container provided by funeral home)	\$3,400	\$1,185	\$10,000	204
<b>Packages (35.8% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,445	\$1,695	\$11,700	61
Memorial service and burial package	\$4,445	\$500	\$8,290	51
Casketed adult funeral with viewing and cremation package	\$5,795	\$2,795	\$9,975	70
Memorial service and cremation package	\$3,797	\$1,325	\$6,870	70
<b>Caskets/Urns/Vaults</b>				
Rental caskets	\$995	\$495	\$2,650	183
Metal burial casket	\$2,498	\$795	\$7,000	212
Wood burial casket	\$3,000	\$320	\$6,000	210
Green burial casket	\$1,500	\$451	\$4,100	46
Cremation casket	\$1,395	\$125	\$4,500	153
Alternative cremation container	\$150	\$20	\$900	179
Vault	\$1,495	\$120	\$5,000	210
Urn	\$295	\$35	\$1,652	207
Cremation jewelry	\$160	\$39	\$500	142
Printed materials (basic memorial package)	\$175	\$45	\$1,250	192

Median: The amount at which half of the figures fall below and half are above.

## Town/Rural (population less than 10,000)

Total Respondents = 281

Selected GPL Funeral Goods and Services	Median*	Minimum	Maximum	# of Responses to Each Item
<b>Service Fees</b>				
Nondeclinable basic services fee	\$2,250	\$600	\$4,995	278
Embalming	\$750	\$375	\$1,595	281
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$250	\$50	\$695	273
Case involving autopsy	\$285	\$35	\$1,975	212
Refrigeration	\$75	\$20	\$400	147
Sheltering of remains after initial period	\$75	\$20	\$500	102
Alternative care when no embalming	\$200	\$45	\$3,210	178
Removal/Transfer of remains to funeral home	\$328	\$55	\$775	280
Forwarding of remains to another funeral home	\$2,650	\$150	\$7,600	267
Receiving of remains from another funeral home	\$2,227	\$600	\$6,225	266
Use of facilities/staff for viewing	\$413	\$100	\$2,580	278
Use of facilities/staff for funeral ceremony	\$500	\$185	\$5,485	280
Use of facilities/staff for memorial service	\$495	\$185	\$1,500	277
Graveside service	\$380	\$100	\$6,345	279
Hearse	\$325	\$60	\$650	278
Limousine	\$295	\$60	\$1,000	83
Service car or van	\$150	\$25	\$500	243
Cremation fee (if you own your crematory)	\$405	\$170	\$2,595	57
Cremation fee (if you use a third party)	\$400	\$195	\$4,200	209
Private family viewing of deceased	\$200	\$50	\$3,365	136
Catering/banquet services	\$250	\$195	\$500	10
<b>Disposition Only (No Services)</b>				
Direct cremation (container provided by family)	\$2,500	\$825	\$5,725	270
Direct cremation (container provided by funeral home)	\$2,600	\$135	\$6,200	278
Immediate burial (container provided by family)	\$2,800	\$325	\$5,970	263
Immediate burial (container provided by funeral home)	\$3,500	\$400	\$12,000	260
<b>Packages (35.3% of firms offer packages)</b>				
Casketed adult funeral with viewing and burial package	\$5,530	\$3,100	\$13,500	82
Memorial service and burial package	\$4,368	\$525	\$8,793	56
Casketed adult funeral with viewing and cremation package	\$5,657	\$3,050	\$10,200	82
Memorial service and cremation package	\$4,015	\$1,850	\$7,780	82
<b>Caskets/Urn/Vaults</b>				
Rental caskets	\$995	\$250	\$2,995	241
Metal burial casket	\$2,500	\$345	\$7,000	268
Wood burial casket	\$3,000	\$920	\$9,000	266
Green burial casket	\$1,495	\$150	\$3,995	47
Cremation casket	\$1,200	\$95	\$5,563	174
Alternative cremation container	\$135	\$10	\$1,600	237
Vault	\$1,595	\$140	\$7,600	272
Urn	\$280	\$60	\$2,100	265
Cremation jewelry	\$150	\$25	\$695	156
Printed materials (basic memorial package)	\$175	\$20	\$550	249

*Median: The amount at which half of the figures fall below and half are above.*

## Median Prices of Adult Funeral With Burial by Location Type

Item	Large city (pop. over 500,000) (n=56)	Moderate city (pop. 50,000 to 499,999) (n=167)	Small city (pop. 10,000 to 49,000) (n=220)	Town/rural (pop. less than 10,000) (n=281)
Nondeclinable basic services fee	\$2,285	\$2,395	\$2,340	\$2,250
Removal/Transfer of remains to funeral home	\$400	\$395	\$350	\$328
Embalming	\$763	\$795	\$785	\$750
Other preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$295	\$275	\$250
Use of facilities/staff for viewing	\$475	\$475	\$450	\$413
Use of facilities/staff for funeral ceremony	\$595	\$568	\$523	\$500
Hearse	\$395	\$375	\$343	\$325
Service car or van	\$175	\$175	\$155	\$150
Printed materials (basic memorial package)	\$195	\$195	\$175	\$175
<b>Subtotal Without Casket and Vault</b>	<b>\$5,578</b>	<b>\$5,668</b>	<b>\$5,396</b>	<b>\$5,140</b>
Metal burial casket (Avg. charge for most frequently purchased item)	\$2,500	\$2,495	\$2,498	\$2,500
<b>TOTAL WITH CASKET</b>	<b>\$8,078</b>	<b>\$8,163</b>	<b>\$7,893</b>	<b>\$7,640</b>
Vault (Average charge for most frequently purchased item)	\$1,662	\$1,590	\$1,495	\$1,595
<b>Total With Vault</b>	<b>\$9,739</b>	<b>\$9,753</b>	<b>\$9,388</b>	<b>\$9,235</b>

## Median Prices of Adult Funeral With Cremation by Location Type

Item	Large city (pop. over 500,000) (n=56)	Moderate city (pop. 50,000 to 499,999) (n=167)	Small city (pop. 10,000 to 49,000) (n=220)	Town/rural (pop. less than 10,000) (n=281)
Nondeclinable basic services fee	\$2,285	\$2,395	\$2,340	\$2,250
Removal/Transfer of remains to funeral home	\$400	\$395	\$350	\$328
Embalming	\$763	\$795	\$785	\$750
Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$295	\$295	\$275	\$250
Use of facilities/staff for viewing	\$475	\$475	\$450	\$413
Use of facilities/staff for funeral ceremony	\$595	\$568	\$523	\$500
Service car or van	\$175	\$175	\$155	\$150
Printed materials (basic memorial package)	\$195	\$195	\$175	\$175
Cremation fee (third party)	\$350	\$350	\$350	\$400
<b>Subtotal Without Cremation Casket and Urn</b>	<b>\$5,533</b>	<b>\$5,643</b>	<b>\$5,403</b>	<b>\$5,215</b>
Cremation casket	\$1,495	\$1,293	\$1,395	\$1,200
Urn	\$250	\$295	\$295	\$280
<b>TOTAL WITH CREMATION CASKET AND URN</b>	<b>\$7,278</b>	<b>\$7,230</b>	<b>\$7,093</b>	<b>\$6,695</b>

Median: The amount at which half of the figures fall below and half are above.



## 2021 General Price List Survey

- To be completed by the owner/manager of the funeral establishment. All data is confidential.
- No later than Friday, August 27, 2021**, please mail your completed survey to NFDA using the enclosed postage-paid envelope **or** scan and email a copy to [dgillespie@nfda.org](mailto:dgillespie@nfda.org) **or** fax a copy to 262-789-6977.
- If you prefer to complete the survey online, go to [www.nfda.org/GPLsurvey](http://www.nfda.org/GPLsurvey).

2021 General Price List Items			
Service Fees		Disposition Only (No services)	
1. Nondeclinable basic services fee	\$	22. Direct cremation (container provided by family)	\$
2. Embalming	\$	23. Direct cremation (container provided by FH)	\$
3. Other Preparation (e.g., casketing, cosmetology, dressing, grooming)	\$	24. Immediate burial (container provided by family)	\$
4. Case involving autopsy or organ donation	\$	25. Immediate burial (container provided by FH)	\$
5. Refrigeration	\$		
6. Sheltering of remains after initial period	\$	Does your firm offer package pricing? <input type="checkbox"/> Yes <input type="checkbox"/> No (if no skip to #30)	
7. Alternative care when no embalming	\$	26. Casketed adult funeral with viewing and burial package	\$
8. Removal/Transfer of remains to FH	\$	27. Memorial service and burial package	\$
9. Forwarding of remains to another FH	\$	28. Casketed adult funeral with viewing and cremation package	\$
10. Receiving of remains from another FH	\$	29. Memorial service and cremation package	\$
11. Use of facilities/staff for viewing	\$	Enter the average customer charge for merchandise items that follow:	
12. Use of facilities/staff for funeral ceremony	\$	30. Rental caskets	\$
13. Use of facilities/staff for memorial service	\$	31. Metal burial casket	\$
14. Graveside service	\$	32. Wood burial casket	\$
15. Hearse	\$	33. Green burial casket	\$
16. Limousine	\$	34. Cremation casket	\$
17. Service car or van	\$	35. Alternative cremation container	\$
18. Cremation fee (if you own your crematory)	\$	36. Vault	\$
19. Cremation fee (if you use a third party)	\$	37. Urn	\$
20. Private family viewing of deceased	\$	38. Cremation jewelry	\$
21. Catering/banquet services	\$	39. Printed materials (basic memorial package)	\$

### General Information

2020 Caseload: \_\_\_\_\_

How many of each type of service did your firm handle in 2020? (please ensure numbers add up to your totals)

_____ Direct cremation	_____ Immediate burial
_____ Cremation with memorial service	_____ Service with private burial
_____ Casketed funeral with viewing and cremation	_____ Casketed adult funeral with viewing and burial
_____ <b>Total Cremations</b>	_____ <b>Total Burials</b>

Does your firm also own or offer the following products or services?	Own	Third-party	Do not offer
Cemetery that includes cremation services (ex. columbarium, urn garden)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cemetery without cremation services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headstones, markers, monuments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preneed insurance company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aftercare	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Green funeral services/burials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pet care services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community/family center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flower shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Furniture store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Estate or end-of-life planning services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rental/ceremonial caskets for cremation with viewing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Demographics																
1. In what state is your primary facility located? _____	8. How many of each type of full- and part-time licensees are employed at firm? <table border="0"> <tr> <td></td> <td style="text-align: center;"><u>Full-time</u></td> <td style="text-align: center;"><u>Part-time</u></td> </tr> <tr> <td>Dual license .....</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Funeral Director only .....</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Embalmer only .....</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Non-licensed staff.....</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> </table>		<u>Full-time</u>	<u>Part-time</u>	Dual license .....	_____	_____	Funeral Director only .....	_____	_____	Embalmer only .....	_____	_____	Non-licensed staff.....	_____	_____
	<u>Full-time</u>	<u>Part-time</u>														
Dual license .....	_____	_____														
Funeral Director only .....	_____	_____														
Embalmer only .....	_____	_____														
Non-licensed staff.....	_____	_____														
2. How many facilities do you operate? _____																
3. Is your primary facility located in a: <input type="checkbox"/> Large city (pop. over 500,000) <input type="checkbox"/> Moderate city (pop. 50,000 to 499,999) <input type="checkbox"/> Small city (pop. 10,000 to 49,999) <input type="checkbox"/> Town/rural (pop. less than 10,000)	9. How many males and females are employed at firm? <table border="0"> <tr> <td></td> <td style="text-align: center;"><u>Male</u></td> <td style="text-align: center;"><u>Female</u></td> </tr> <tr> <td>Dual license .....</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Funeral Director only .....</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Embalmer only .....</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Non-licensed staff.....</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> </table>		<u>Male</u>	<u>Female</u>	Dual license .....	_____	_____	Funeral Director only .....	_____	_____	Embalmer only .....	_____	_____	Non-licensed staff.....	_____	_____
	<u>Male</u>	<u>Female</u>														
Dual license .....	_____	_____														
Funeral Director only .....	_____	_____														
Embalmer only .....	_____	_____														
Non-licensed staff.....	_____	_____														
4. Does your firm: <input type="checkbox"/> Own a crematory <input type="checkbox"/> Use third-party crematory <input type="checkbox"/> Use third-party crematory but plan to build own within next 5 years	10. Does your firm offer prearrangement services? <input type="checkbox"/> yes <input type="checkbox"/> no <b>(If no, skip to #13)</b>															
5. For how many years has your firm been in business? _____	11. Does your firm employ preneed salespeople? <input type="checkbox"/> yes <input type="checkbox"/> no															
6a. Is your firm independently owned and operated? <input type="checkbox"/> yes <input type="checkbox"/> no	12. How many prefunded funeral contracts were written in 2018? _____															
6b. If yes, how many years in the same family? _____	13. Your gender: <input type="checkbox"/> Male <input type="checkbox"/> Female															
6c. Is your firm a corporation? <input type="checkbox"/> yes <input type="checkbox"/> no	14. Your age: <input type="checkbox"/> Under 25 <input type="checkbox"/> 25-39 <input type="checkbox"/> 40-54 <input type="checkbox"/> 55-64 <input type="checkbox"/> 65-74 <input type="checkbox"/> 75 or older															
6d. Is your firm a: <input type="checkbox"/> General Corporation <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> LLC <input type="checkbox"/> Other _____	15. Your position/title: <input type="checkbox"/> Owner/Principal/Partner <input type="checkbox"/> CEO/President <input type="checkbox"/> Vice President <input type="checkbox"/> Manager <input type="checkbox"/> Other _____															
7. How many green or eco-friendly funerals and natural burials performed in 2020? _____	16. Your ethnicity: <input type="checkbox"/> Asian <input type="checkbox"/> Black or African American <input type="checkbox"/> Hispanic <input type="checkbox"/> White <input type="checkbox"/> Native Hawaiian/Other Pacific Islander <input type="checkbox"/> Native American/Alaskan Native <input type="checkbox"/> Other: _____															

Are you interested in being entered to win one of ten \$50 American Express gift cards? This random drawing will be held on Friday, September 24. The estimated odds of winning are approximately 10 in 1,000 (depending on the number of entries). Winners will be notified by mail and gift cards will be sent to each winner's mailing address. All contest winners agree that NFDA may publish their name and city/state of residence without compensation in NFDA publications. All contest winners further agree to hold NFDA blameless and without liability for such publication.  Yes  No

If "yes," please fill in your contact information that will be used for the drawing only and not any other purposes.

Name: \_\_\_\_\_ Mailing Address, City, State, Zip: \_\_\_\_\_

Thank you for taking the time to complete the NFDA General Price List Survey.